

We're here to help your local church harness the power of communication so that you can extend words of welcome and be the voice of positivity that your community needs to hear.

[Watch a video](#) to learn how we can support your congregation!

Helping you communicate all the good you can

Visit ResourceUMC.org/UMCom to explore:



Local church marketing services

To best help local churches reach new people in new ways, marketing services, training experiences and coaching opportunities are tailored to each church's unique needs. Services range from social media consultation and website development to branding support and comprehensive audits.

[Learn more](#)



Online training courses

Affordable, on-demand training courses and [Local Church Learning Sessions](#) teach you how to engage church members and seekers in your community, reach out beyond the church walls and share the love of God using the latest digital tools.

[Learn more](#)



Communication best practices

Find practical tips about technology, video production, social media, outreach and marketing in the MyCom e-newsletter, digital content collection and podcast. Every article, video and resource has been created to help your ministry be more effective.

[Learn more](#)



Customizable outreach tools

Invite your community to join you for upcoming worship services and events with the help of customizable outreach tools, such as postcards, banners, yard signs and social media graphics. Choose from a wide variety of designs for every season of the year!

[Learn more](#)



COMMUNICATIONS

United Methodist Communications

THE UNITED METHODIST CHURCH

ResourceUMC.org/UMCom
UMCom@UMCom.org

Now more than ever,
we need the power of communication!



Connectional giving resources

Generosity tools and resources, such as the Giving Notes e-newsletter, Mission Moments, giving opportunities through The Advance, and Special Sunday and apportionment fund information, will help you share the importance of our unique, global connectional ministry.

[Learn more](#)



Effective church marketing plans

The Church Marketing Plan Tool guides local church marketing or outreach teams through a two-phase process: research and vision, and strategy and implementation. Once complete, you'll have a customized, realistic and ready-to-implement marketing plan for your church.

[Learn more](#)



Denominational FAQs

Explore and share Ask The UMC's robust online library of frequently asked questions and their answers, or ask your own questions! This is a perfect place for congregants and visitors to find detailed information about denominational beliefs, history, structure, celebrations, holidays, missions and ministries.

[Learn more](#)



Virtual visitor connections

Update your Find-A-Church profile to better connect with people who are searching online to learn about churches in their area. You have the opportunity to include contact details, worship times, visitor information, links to your website and social media channels, and more.

[Learn more](#)



National campaign resources

From [standing against racism](#) to celebrating who we are as [people of God](#) to encouraging people to [find hope together](#), graphics, videos, [t-shirts](#), [face masks](#) and other tools are available to help you spread vital messages of love in your community.

More sources of support:

ResourceUMC.org

Discover the latest ministry resources from across our global connection.

[Visit now](#)

The Source e-newsletter highlights new ideas and updates.

[Subscribe today](#)

UMC.org

Share inspirational and informational content with your congregation.

[Visit now](#)

The United Methodist Now e-newsletter brings you inspiration for daily living.

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UMNews.org

Stay plugged in to denominational news from around the world.

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The Daily and Friday Digests deliver the latest news to your inbox.

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**We look forward to
partnering with you.**



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