

CHANGING DELIVERING SERVING



Partnering in the Ministry of Christian Travel



Letter from the President

James Ridgway

President & CEO of
Educational Opportunities Tours, Inc.

Dear Christian Travelers,

What started as the dream of a young pastor almost 50 years ago – to make it possible for all church leaders to experience the Bible land and church heritage destinations – continues to grow and flourish. Serving and partnering with the Church and Christian leaders around the world has made it possible to inspire passionate faith and Christian living of thousands of individual travelers each year. In addition, leaders and travelers return home energized and enriched for effective ministry to those at home and in their community.

Through the ebbs and flows of world events, Educational Opportunities Tours has remained a trusted and stable travel provider delivering journeys of a lifetime to thousands each year. We continue to design new journeys, provide new educational and faith-building resources and experiences, and adapt our business practices to serve travelers effectively and efficiently. We have become North America's largest provider of journeys to the Holy Land and are recognized by AmaWaterways, Celebrity Cruises, Norwegian Cruise Lines, and Royal Caribbean International as the leader in faith-based cruising.

To those of you who have traveled with EO already, we sincerely thank you.

If you have not traveled with EO, we look forward to serving you and helping you discover how Christian travel will make a difference in your life and ministry.

CEO and President
Educational Opportunities Tours

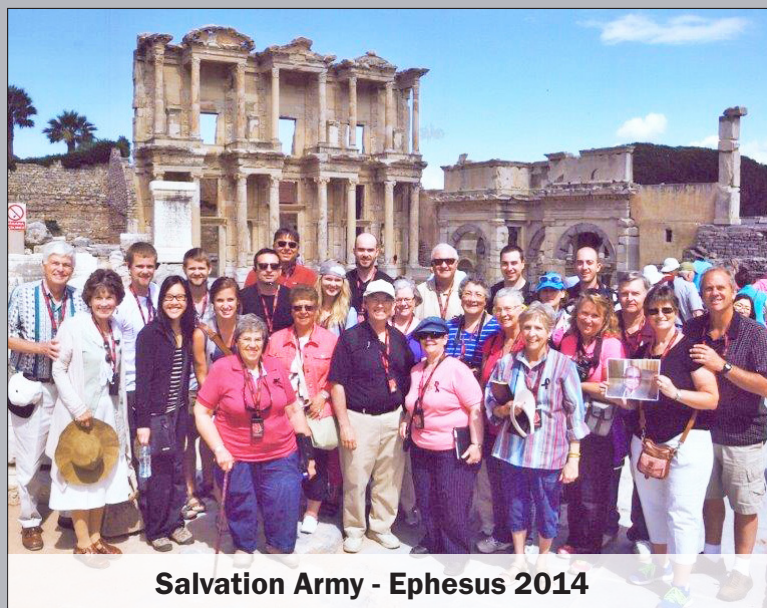


“ The tour made the Bible come alive to me. I now read the Bible using all my senses and it is no longer in black and white.”

- Christy H.

“ The world is a book and those who do not travel read only one page.”

- St. Augustine



Salvation Army - Ephesus 2014

Educational Opportunities Tours

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DISCOVER THE BLESSINGS OF CHRISTIAN TRAVEL

Christian travel is a powerful resource that will enhance your ministry while inspiring the faith and enriching the lives of all travelers. Whether you are on a Holy Land pilgrimage, sailing to ports of the Bible lands, learning about Church Heritage, or participating in a retreat cruise, travel experiences are hands-on learning opportunities that change a tour into the journey of a lifetime.

Changing the Church, the ministry, and individual lives happens through Christian travel in many ways:

- Bring the Bible to Life
- Inspire passionate faith & Christian living
- Energize the call to ministry
- Empower your preaching and teaching
- Build & Improve relationships
- Provide a unique time of shepherding & teaching
- Give new appreciation for the heritage of the Church
- Enhance knowledge and understanding of peoples, cultures, contemporary issues



“It's been said that the Holy land is the 5th Gospel. Walking its city streets, seeing its unique geological formations, its topography and its terrain and visiting its traditional Holy sites will change how you read the gospels!”

***- Pastor Adam Hamilton
Church of the Resurrection Leawood, KS***

“I learned more about the Bible and mission of Jesus visiting the Holy Land than I did during my entire experience in college and seminary.”

***- Dr. James Ridgway,
Founder of Educational Opportunities Tours***



SERVING CHRISTIAN TRAVELERS

*You are called to make disciples.
EO is called to partner with you to inspire disciples
through the ministry of Christian travel.*



Educational Opportunities Tours was founded in 1974 by Dr. James Ridgway a United Methodist Pastor. He felt called to change and inspire the lives of Christian leaders and enhance their ministry through faith-based travel. While the world has seen significant changes in economies, governments, technology, and travel preferences, EO adapted and has grown to serve over 650,000 Christian travelers from many different denominations.



From the original Holy Land and Church heritage programs, EO has expanded its offerings to include experiences around the world for a wide range of Christian groups and audiences. We have built long-term relationships with travel professionals around the world and providers which allow us to provide journeys of a lifetime that meet the expectations and needs of you and your group.

Scheduled departures make it easy for any size group or individuals to travel on a curated Christian itinerary. Our travel experts can also help you design customized itineraries that meet your special needs and goals.



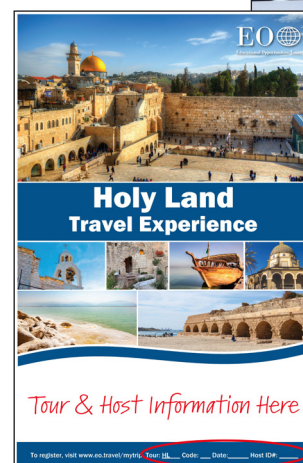
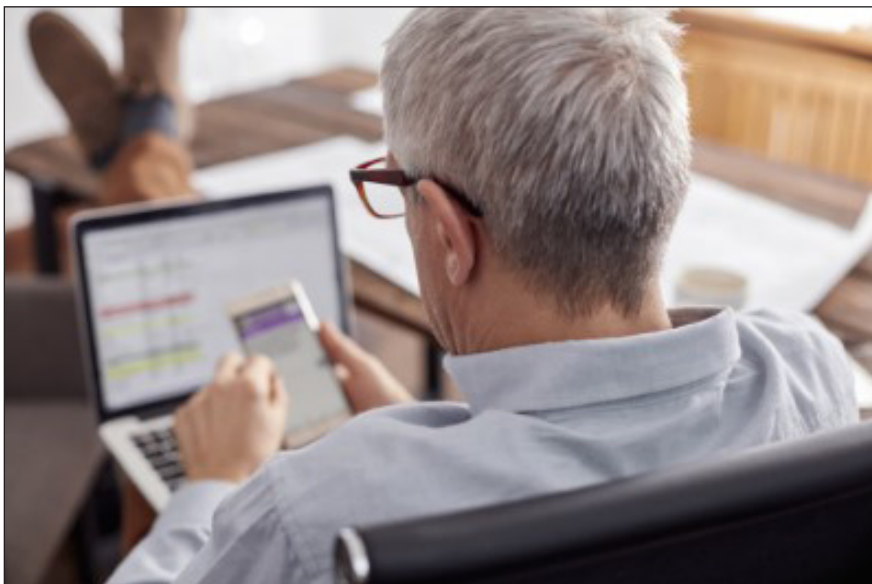


The safety and health of our travelers is our utmost priority. No matter the location or circumstances, our guides, drivers, hospitality staff, travel partners, and home office monitor each group as well as local and international travel conditions.



EO handles all the details:

- Match your needs to the ideal itinerary.
- Schedule, book and ticket all aspects of the itinerary.
- Process all registrations and payments direct with your travelers.
- Recruiting Tools
- Pre-travel orientation emails
- Free educational resources including books and on-line videos for select experiences.



EQUIPPING LEADERS FOR SUCCESSFUL CHRISTIAN TRAVEL



When you register as a Host/Group Leader, EO provides resources to help you have a successful journey. EO will help you with choosing the best journey for your group, recruiting your group, and even helping with your needs while traveling.

You can have personal communication with any of our travel experts to plan and complete your travel experience.

Directors of Travel Ministry – clergy and church leaders that have experience leading groups on Christian travel experiences

Specialty Sales Department – travel experts to help you plan customized itineraries

Tour Host Assistants – THAs are dedicated to helping each Host with all the details of their travel experience

Hospitality Staff – EO staff are situated around the world to travel with and assist EO travelers

When you recruit a group to travel as a Host, you earn travel benefits that may allow you to travel for free or at a greatly reduced cost. Host benefits are based on the number of full paying travelers registered with EO. Each of our journeys has an Earned Credit Ratio – see the charts on the next page.

The Credits earned by Hosts can be used for travel on the immediate journey for themselves and other travelers. Credits can also be banked to be used for future travel.



EARNED TRAVEL CREDIT RATIOS FOR EO HOSTS

This chart reflects the number of Full Paying Passengers that are required for Hosts to earn their trip. Passengers must register through EO for the Host to receive credits. Hosts can use credits for their immediate trip or bank them for future travel. Confirm all credit ratios and details when you set up a travel experience with your Tour Host Assistant.

LAND TOURS

	CODE	PASSENGERS NEEDED TO EARN TOUR	SCHOLARSHIP for ORDAINED CLERGY/SPOUSE TRAVELING ON PROGRAM FOR 1ST TIME
Holy Land	HL-A, B, D, G, J	5	\$400 for Clergy/\$250 for Spouse
Holy Land - Catholic Pilgrimage	HL-C, E	5	\$400 for Clergy/\$250 for Spouse
Bible Lands - Ancient Wonders	HL-W	5	N/A
Bible Lands - Greece/Turkey	PA/GT/TK	6	\$300 for Clergy/\$150 for Spouse
Bible Lands - Egypt/Turkey w/Speaker	EG/TK-W	7	N/A
Catholic Egypt w/Speaker	EG-C	8	N/A
Church Heritage	EN-E/HE-L/IR-K/RF-A	7	N/A
Wesley Heritage	HE-A	7	\$300 for Clergy/\$150 for Spouse
Catholic Heritage/Shrines	GU/IR/IT/LF/LP/LS/PB/RM	7	N/A
Culture & History Tours	EE/FR/IN/IT/IR/GW	7	N/A
Culture & History Tours	IC/IT/LN-E/PB/ST-E/SW/VC	8	N/A
Domestic Tours	DT	8	N/A
Spain	SP	9	N/A
Oberammergau Land Tours	AO/HO/PR/PP/RF/SW	7	N/A
Oberammergau Land Tour - Italy	IT22-I	8	N/A
Missions Trips			Save up to 40% on Airfare - call ext 1-519

THE FINE PRINT

1) The base city (typically New York) departure price of your program is the base tour price used to determine the "travel credit" you earn for each full-paying passenger you recruit; 2) Not all programs listed above will be available every year. Information is subject to change without notice; 3) Ground Passengers will have lower credit value; 4) Scholarship can only be received on any program once regardless of letter code (i.e. cannot receive scholarship on HL/B if you already received scholarship on HL/A).

Bonus Benefits for Land Tours and Mediterranean Cruises when you Recruit enough Passengers to Earn Your Journey:

- ▶ Your fuel surcharges & government taxes are covered
- ▶ Your airfare from your local departure city - *Average Value: \$298 - \$498 is covered*
- ▶ *And Bonus Benefits for your Spouse when you recruit enough passengers to earn their trip.*

CRUISES

	CODE	PASSENGERS NEEDED TO EARN TOUR	SCHOLARSHIP for ORDAINED CLERGY/SPOUSE TRAVELING ON PROGRAM FOR 1ST TIME
Alaska Cruises & Cruise/Tour	AC/AG/SE	10	N/A
Antarctica	AN	9	N/A
Baltic/British Isles/Norwegian Fjords	BC/EC	7	N/A
Bible Lands/Mediterranean	GC/PF/PJ/PS	7	\$500 for Clergy/\$350 for Spouse
Caribbean (retreats, 7-10 nights)	CC	10	N/A
Celebration Cruise	FL	7	N/A
China River Cruise	GW	7	N/A
Hawaiian Islands	HC	8	N/A
Panama Canal	PC	10	N/A
South America	SA	10	N/A
New Zealand & Australia	DU	8	N/A
Oberammergau River Cruise	RC22-O & X	8	N/A

THE FINE PRINT

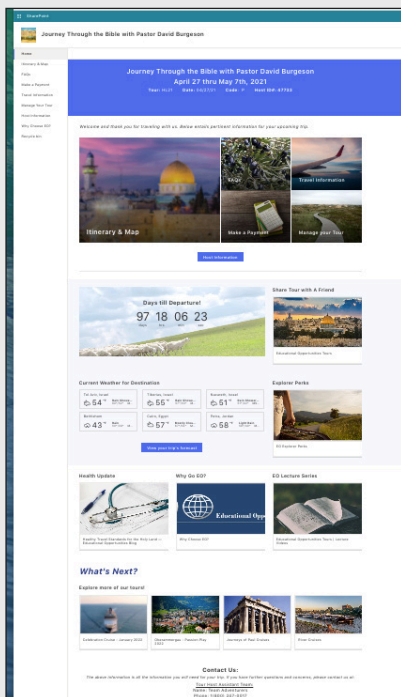
1) The base city (typically New York) departure price of your program is the base tour price used to determine the "travel credit" you earn for each full-paying passenger you recruit. 2) Credits can be earned on the third and fourth passenger in a cabin; 3) Credits are based on the actual category a full paying passenger is registered in (celebration cruises are based on lowest cabin category); 4) Not all programs listed above will be available every year. Information is subject to change without notice; 5) Ground Passengers will have lower credit value; 6) **Maximum** travel credit earned per person in a stateroom is \$600

HELPING YOU SUCCESSFULLY INCORPORATE CHRISTIAN TRAVEL IN YOUR MINISTRY

EO Tours provides Hosts with a wide range of tools and resources to plan a journey of a lifetime for yourself and your group.



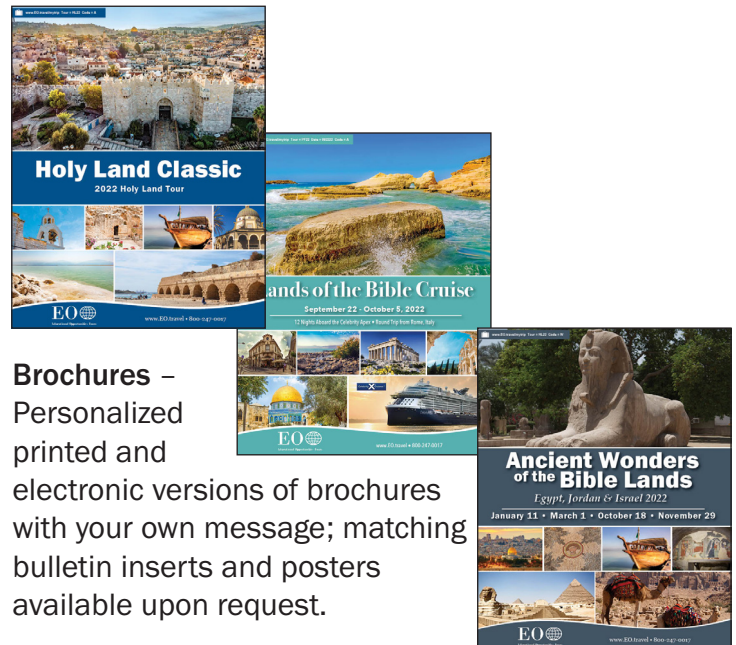
Webinars/Zoom Calls – Insights and updates from EO staff and travel professionals from around the world.



Sharepoint – A customized web page for those registered for your travel experience. Provides additional details and updates specific to your group including a map, travel tips and guidelines, airline details, and more.



Newsletters & Publications – Will keep you up to date on Christian travel experiences offered by EO Tours.



Brochures – Personalized printed and electronic versions of brochures with your own message; matching bulletin inserts and posters available upon request.



Promotional videos – can be produced for your group and are available for most of our standard programs.

EO Host web page – Tips and ideas for recruiting groups; reports to track registrations; Host credit bank; Video resources and archive.

Travel Deals – special prices and discounts for scheduled cruises and journeys.

“Thank you EO for all that you’ve done over the years to enrich our travel experiences to Israel, Greece, Jordan, Italy, Kenya, Uganda, Nigeria, Tanzania, Singapore, and Turkey...we’ve had over 2,680 people travel with us.”

- Lady Rosetta Guns & Dr. Geoffrey Van Guns
First Lady & Senior Pastor,
Second Calvary Baptist Church Norfolk, VA

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DELIVERING CHRISTIAN JOURNEYS OF A LIFETIME



*Walk in the Footsteps
of Jesus in the Holy Land*

“*Traveling with Educational Opportunities to Israel has had a profound impact upon my life and ministry. These Holy Land Pilgrimages have positively affected my preaching, teaching and love of Scripture. My life is richer because of the friends I have made and the lessons I have learned traveling with Educational Opportunities.*”

*- Debbie Wallace-Padgett,
Resident Bishop North Alabama UMC*

*Bible Land experiences
by land and sea
that bring the Bible to life.*



*Church Heritage Tour to
heighten awareness of
how the Church has grown.*

Share inspirational and awe-inspiring moments on a European River Cruise



Liven up your retreats & fellowship groups on a cruise and maybe include a mission excursion.

Culture & History Tours enrich your understanding of people, places, and life around the world

“ I got to see something I never imagined I would see.”

- Kevin



WORLD TRAVEL THE WAY YOU WANT IT

The EO Specialty Travel department exists to help you design a special itinerary to meet your needs and goals.

Customizations can include:

- Dates to fit your schedule
- Sites that are off the beaten path or have limited access
- Meet with ministry partners and special guests
- Unique meals and accommodations
- Activities that fit your group - from leisurely to adventurous



EO EXPLORER PERKS



- 🌐 Explorer Perks is our loyalty membership program for all EO travelers, including Hosts.
- 🌐 Earn Perks Points for every dollar spent. Hosts earn bonus Points for dollars spent by travelers in their groups.
- 🌐 Redeem points for future travel with EO – group travel or personal leisure travel.
- 🌐 Explorer Perks members also receive periodic newsletters with Travel Deals and special offers.

CONTEMPORARY ITINERARY OPTIONS IN THE HOLY LAND



The Holy Land is not only the land of Jesus and the Bible. This small region has been and continues to play an immensely important role in the world – especially since it is the intersection of the world’s three largest faith groups.

EO provides groups with the opportunity to interact and dialogue with a variety of organizations serving different people groups of the region. These are humbling opportunities to meet the people who live in the land today and enrich your understanding of their lives, cultures, and struggles.



**LET US BE YOUR “PARTNERS IN MINISTRY”
TO HELP YOU FULFILL THE IMPORTANT
FUNCTION OF CHURCH MISSIONS.**

www.eo.travel/missions

EO’s Missions Department provides highly discounted airfare from anywhere in the U.S.A. to destinations all over the world. Our mission is to reduce the cost of travel expenses so that more people are able to participate in missions projects, and more dollars are available to support the work of missionaries in the field. Our experienced staff are experts in their field, and provide fast, friendly, and efficient service on a consistent basis. When travel delays, flight cancellations, and unforeseen circumstances occur, EO’s Missions Department is there with a solution. We take the worry out of travel by providing full-service support to those who have accepted the call to Missions.



EOX

EXCEPTIONAL EXPEDITIONS

Private Travel for Small Groups

EOX offers exceptional expeditions around the world for groups of 6-16. EOX enables you to easily plan a private travel experience for your group.

- Exciting and inspirational itineraries with sites not included on other EO travel experiences.
- Activities to match your group's abilities and level of adventure.
- Flexibility to change your plans before or during your expedition.
- Guaranteed private travel – no one will be added to your group.
- Pricing that is easy to understand and offers great value.
- Flexible travel dates to fit your schedule needs.

Some of the Destinations EO recommends for your small group:



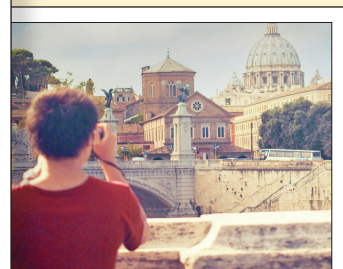
Hezekiah's Tunnel - Israel



Rafting on the Jordan River



Arch of Trajan in Rome



The Vatican



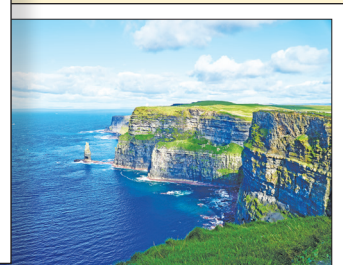
Ephesus, Turkey



Balloon Ride - Cappadocia



Exploring Greece



Cliffs of Moher - Ireland



“There are no foreign lands. It is the traveler only who is foreign.”

- Robert Lewis Stevenson

“This opportunity in the Holy Land has been a wonderful learning experience for my family....This has really opened our eyes to everything around the world.”

- Jennifer J



Educational Opportunities Tours

www.eo.travel

(800) 247-0017

RECOMMENDED TRAVEL PLANS

AIR SPECIALS

SPECIAL JOURNEYS

CHANGING THE CHURCH, THE MINISTRY, AND INDIVIDUAL LIVES BY DELIVERING CHRISTIAN JOURNEYS OF A LIFETIME.

“ Don't be surprised when you are changed by these trips....these trips are an important factor in my personal growth, Biblical understanding, and worldview. Sometimes I wonder who receives more from my EO trips: the first time participants or the seasoned pastor who leads them!”

- William S. Barnes,
Retired Lead Pastor
St. Luke's UMC Orlando, FL

“ I've learned so much about the Bible and I'm glad I came...If you haven't (been to the Holy Land) come, it's amazing. You won't regret it.”

- Kindra & Shequilla

“ It is better to see something once than to hear about it a thousand times.”

- Asian Proverb



Celebrity **X** Cruises®

EO 

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